Strategic Issue 1:

Healthy Community



U.S. Healthcare Costs

- 1980 \$ 253B or \$ 1,100 per person
- 2001 \$1.46T or \$ 5,148 per person
- 2002 \$1.60T or \$ 5,560 per person
- 2003 \$1.73T or \$ 5,952 per person
- 2004 \$1.85T or \$ 6,301 per person
- 2005 \$1.97T or \$ 6,649 per person
- 2006 \$2.10T or \$ 7,026 per person
- 2016 \$4.13T or \$12,782 per person

Aging Population

- 1900 3 million Americans 65 years or older 1 in 25 Americans
- 2005 35 million Americans 65 years or older 1 in 8 Americans
- 2030 71 million (proj.) Americans 65 yrs or older; 10 million 85 yrs or older

Cost of Chronic Disease

- 75% of National Health Care costs are expended to treat chronic diseases.
- KS 2003 chronic disease cost estimate \$11.9 billion.

Milken Institute

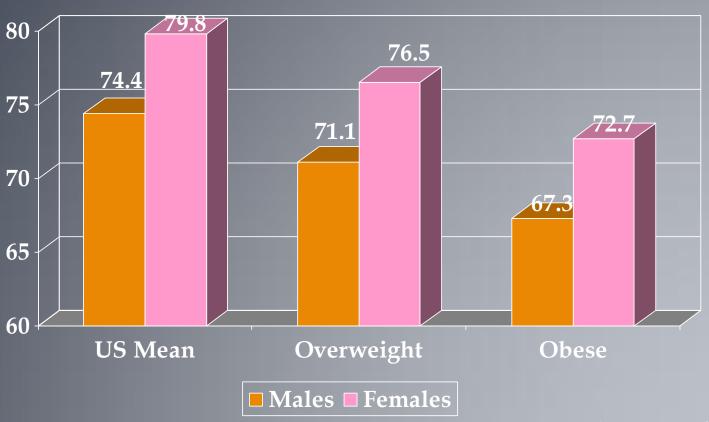
A third of all U.S. deaths are attributable to three modifiable health-damaging behaviors:

- Tobacco use
- Lack of physical activity
- Poor nutrition

440,000/yr

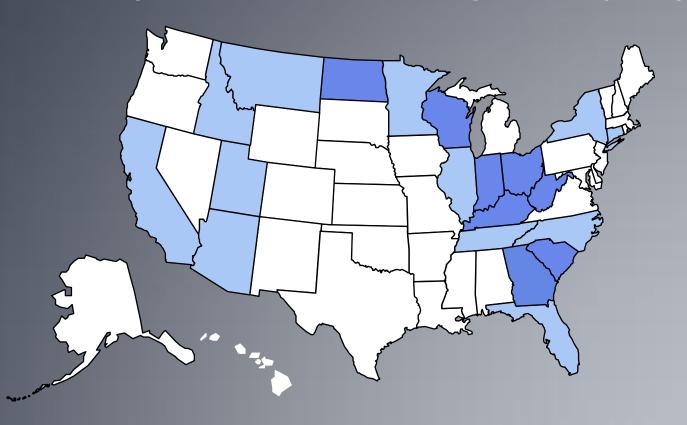
365,000/yr

Excess Body Weight and Reduction of Lifespan



Obesity Trends* Among U.S. Adults BRFSS, 1985

(*BMI ≥30, or ~ 30 lbs. overweight for 5' 4" person)







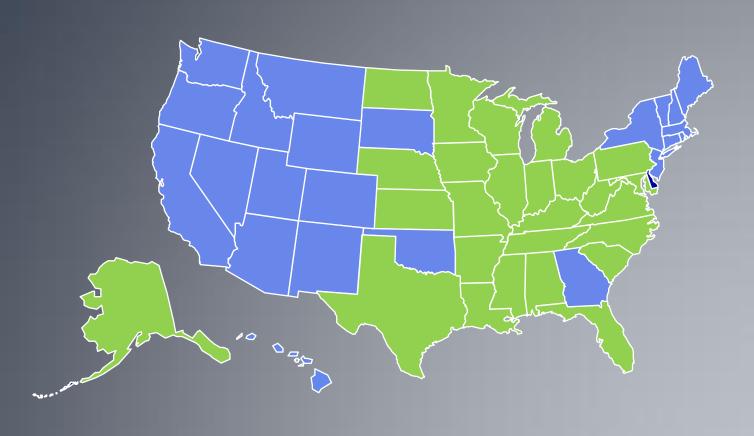
No Data





Obesity Trends* Among U.S. Adults BRFSS, 1995

(*BMI ≥30, or ~ 30 lbs. overweight for 5' 4" person)







No Data



<10%

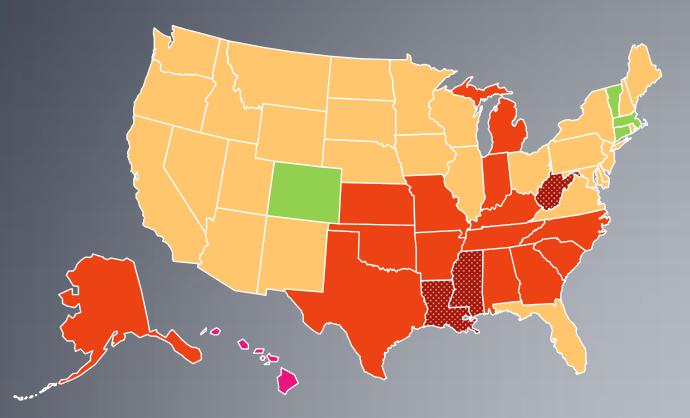
10%–14%



15%–19%

Obesity Trends* Among U.S. Adults BRFSS, 2005

(*BMI ≥30, or ~ 30 lbs. overweight for 5' 4" person)







No Data



<10%







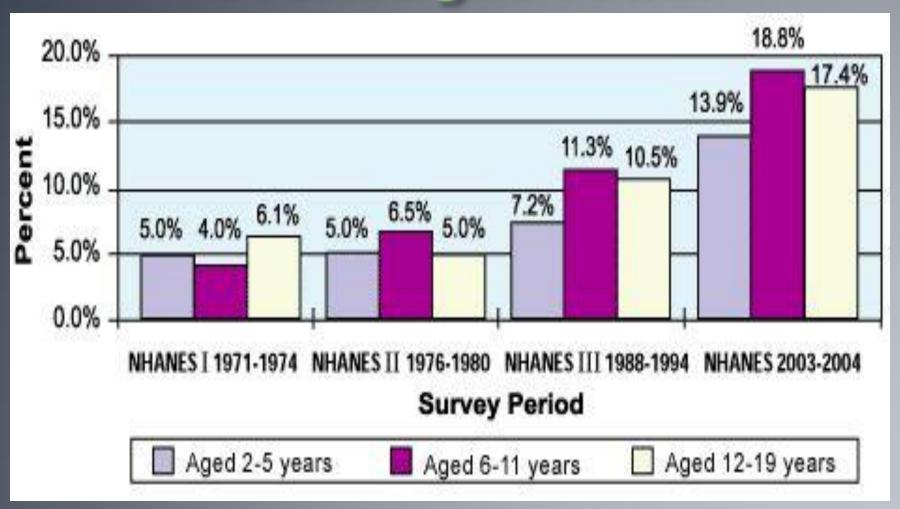




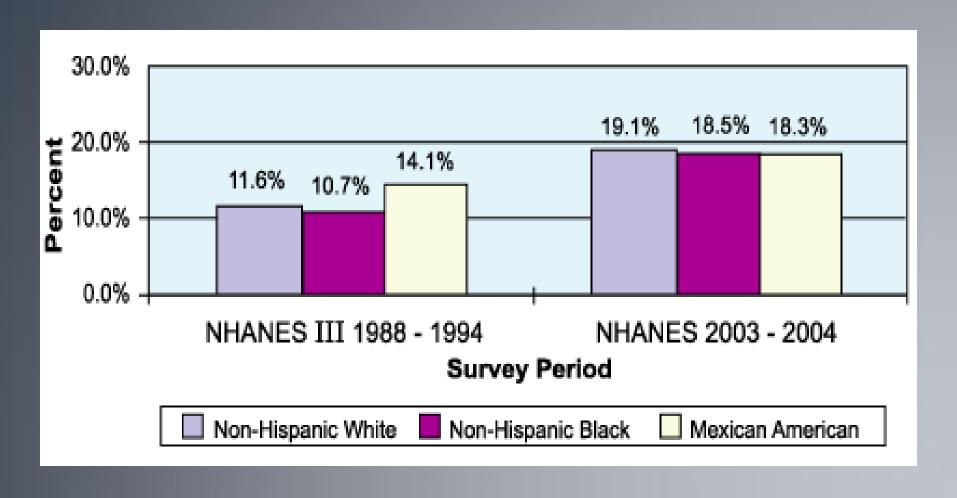
25%–29%



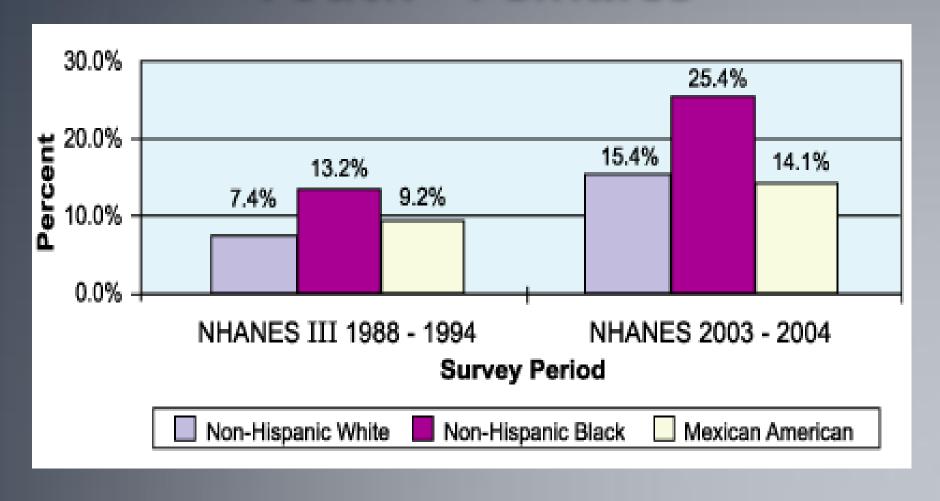
Percentage of Overweight Youth



Percentage of Overweight Youth - Males



Percentage of Overweight Youth - Females



Strategies - Intervention Sites to Prevent or Treat Chronic Disease

- Medical Settings
- School
- Work Site
- Community



Strategic Issue 2:

Infrastructure

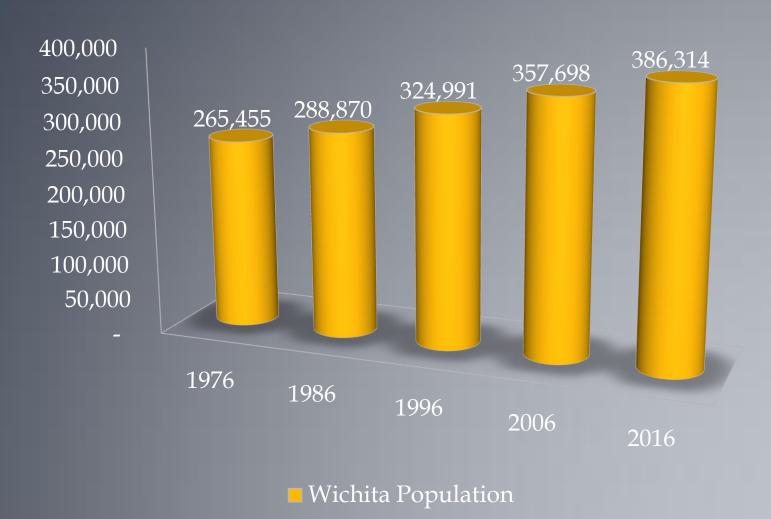


Wichita Land Area Growth

Growth In Square Miles



Actual Population Growth



Grounds Maintenance Responsibilities

■ 2463 acres of Right of Way (ROW)

■ 4816 acres of Park & Public Facilities

■ 7279 acres TOTAL

Current Grounds Maintenance Service Level

■ 535 acres maintained on 7-14 day rotation

■ 3944 maintained on 15-27 day rotation

■ 2800 acres maintained on 28-70 day rotation

Recreation

No new Recreation Centers since 1982

- 10 of 11 Swimming Pools at least 2.5
 Decades old
 - College Hill Pool opened Summer 2000

Full-time Recreation Staff Declining

Century II Celebrating 40 years and looking it!

- ADA Issues
- Aging Plumbing and Plumbing Fixtures
- Cracking of Terrazzo Flooring
- Antiquated electrical systems
- Competitions from "New" Venues in region as well as locally

Golf - 5 Courses

- Aging Club Houses
- Aging Irrigation Systems
- Aging Carts and Maintenance Equipment
- Rising Cost of Petroleum Based Products
 - Fertilizers
 - Herbicides
 - Fuel

Botanica

- Aging Buildings
- Expansion of Gardens from current 9 acres to 18, 27 or 36 acres
- Proper funding for 4 full-time City employees
- □ Current agreement coming to a close after 25 years 1989 to 2014

Strategic Issue 3:

2007 PROS Plan



The majority of Wichita residents feel that parks should be provided by the City (67%)



A park near their home was the most often utilized PROS resource, 59% reported visiting this type of park at least 1-2 times a month or more frequently.



Of those who do not use or seldom use the parks, the primary reasons were:

■ Poorly maintained (10%), lack of facilities (10%), not convenient (14%)

■ No time (30%), not interested (14%), bad weather (11%)



Wichita residents feel that parks and recreation are very important to Wichita's quality of life (34%).





A majority of Wichitans (54%) feel that recreation centers and recreation programs should be provided by a combination of the City and others.

Wichitans Want More Recreational Opportunities















- Exercising / Aerobics
- Walking
- Jogging / Running
- Nature Walks
- Swimming
- Bicycling
- Bird Watching